# Recurring Message Terms and Conditions Effective Date: 7/1/25

By opting in to receive SMS messages from DBA Ridgeline Veterinary Services, also known as Ridgeline Equine Veterinary Services, Inc. ("we," "us," "our"), you agree to these Terms and Conditions (Terms).

# **SMS Messaging Service**

By providing my phone number, I consent to receive SMS text messages from Ridgeline Veterinary Services for appointment reminders, and general two-way communication about their pet(s) health. Message and Data Rates may apply.

### **Message Frequency**

You will get more than one message from us unless you opt-out, and while messaging frequency varies, you may receive up to 4 messages per month. Ridgeline Veterinary Services reserves the right to alter the frequency of messages at any time to increase or decrease the total number of messages. Ridgeline Veterinary Services and carriers are not liable for delays or undelivered messages.

### Message and Data Rates

Message and data rates may apply based on your mobile carrier's terms.

### **Privacy Policy**

Your information will be handled in accordance with our Privacy Policy found on our website, <u>www.ridgelinevet.com</u>. Check our Privacy here: <u>https://ridgelinevet.com/wp-content/uploads/2025/07/Messaging-Privacy-Policy 7 1 25.pdf</u>

### **Cancellation/Opt-Out Instructions**

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. After you opt out of text messaging, you will receive one additional message confirming your request has been processed.

# Help/Customer Support

You may contact us directly at info@ridgelinevet.com or by calling 812-714-8158. Reply HELP for help.

#### Liability

We are not responsible for any charges, errors, or delays in SMS delivery or undelivered messages caused by your carrier or third-party service providers.